

## Undergraduate Internship Application

This application must be submitted with the following materials (your name must appear on each page of all materials submitted) no later than Friday, January 29, 2010. Please include two copies of each item, excluding the transcript.

1. Official school transcript in a sealed envelope from your Registrar's office.
2. Current resume
3. Two letters of recommendation (one letter must be an academic recommendation.)

For your application to be reviewed, all components must be received by our deadline. Please do not send materials separately.

Opportunities are available at traditional agencies and companies offering internships in publishing, media, and marketing disciplines to students entering their Junior or Senior year in the fall of 2010.

Discipline desired:

- Account Management
  Creative  
 Publishing (Sales, Marketing, & Promotions)
  Media (Buyer/Planner)

**Name:** \_\_\_\_\_  
Last/Family First Gender

**Permanent Address:** \_\_\_\_\_  
Number and Street

\_\_\_\_\_  
City or Town State Zip Code

**Phone:** (\_\_\_\_\_) \_\_\_\_\_ **Mobile:** (\_\_\_\_\_) \_\_\_\_\_  
Area Code Area Code

**Email:** \_\_\_\_\_

**Are you a US Citizen:**  YES  NO

**School:** \_\_\_\_\_

**Major:** \_\_\_\_\_ **Expected date of Graduation:** \_\_\_\_\_

**Overall GPA:** \_\_\_\_\_ **GPA in your major:** \_\_\_\_\_

**School Address:** \_\_\_\_\_  
Number and Street

\_\_\_\_\_  
City or Town State Zip Code

**Phone:** (\_\_\_\_\_) \_\_\_\_\_  
Area Code

**Please note if you wish to be identified with a specific ethnic group:** \_\_\_\_\_

**How did you hear about this opportunity?** \_\_\_\_\_

Please answer the following questions on a separate sheet of paper.

- 1.) In 500 words or less, please explain what skills, interests, and/or prior experience make you a suitable candidate for a position in the field of Advertising, and what do you wish to achieve from participating in The AD Club's internship program?

- 2.) Creative Candidates only:  
Submit either a portfolio or an original campaign of three different 8.5"x11" print advertisements for a packaged good or product currently on the market.

Submit application to:

**The ADVERTISING Club**  
**Attention: Patricia Alonzo**  
**235 Park Avenue South, 6<sup>th</sup> Floor**  
**New York, NY 10003**

\*\*\*Students will be contacted in early March 2010 with the status of their application\*\*\*

**Housing: The ADVERTISING Club Internship program does not provide interns with housing.**