

WOMEN NOW: NEW, NORMAL, NEXT

AGENDA

9:00-9:05 AM	WELCOME <i>Gina Grillo, President/CEO The ADVERTISING CLUB of New York</i>
9:05-9:15 AM	MEDITATION <i>Speaker: Mariam Mouna Guessous, I See You Wellness</i>
9:15-10:15 AM	PANEL: RESILIENCE <i>Featuring:</i> <ul style="list-style-type: none"> • Sophie Kelly, SVP North American Whiskeys, Diageo • Bernice Veloz, 2019 Ad Club Fellow • Regina Guinto, Head of Product & Design, S'more • Valerie Graves, Author, and Creative Consultant <i>Moderated by:</i> <ul style="list-style-type: none"> • Monique Nelson, CEO, Uniworld Group
10:15-11:05 AM	THE FUTURE OF WORK <i>Moderated by: Katrina Craigwell, Director, Brand Solutions Marketing, Meta</i> <ul style="list-style-type: none"> • Annelise Campbell, CEO & Founder, CFG • Ronnie Dickerson, Founder, Oh Hey Coach • Alejandro Clabiorne, EVP, Executive Director, Mediahub New York <i>A discussion on cultivating energy, rethinking presence and creating new connections in a world of hybrid work.</i>
	ENERGY BREAK
11:15-11:45 AM	KEYNOTE SPEAKER <i>Speaker: Jennifer Remling, Global Chief People Officer, WPP</i>

11:45-12:15 PM

YOUR FINANCIAL WELLNESS

Speaker:

- Marley Bernard, President Iron Birch Advisors, Advisory practice of Amerprise Financial Building an investment strategy to build and protect wealth. Feel confident, connected, and in control of your financial wellness.

12:15-1:15 PM

LUNCH BREAK

1:15-3:15 PM

BREAKOUT SESSIONS

**Attendees choose 2 of 3 sessions , each session is one hour*

BREAK OUT SESSION #1- BEATING BURNOUT

Speaker: Wellness Coach, Mariam Mouna Guessous, I See You Wellness
o Session focusing on burn-out culture and tips for incorporating wellness/mental health awareness to daily lives

BREAKOUT SESSION #2- NEGOTIATING YOUR WORTH

Speaker: Carly Feinstein, Director of Financial Operations, GroupM
Bhavana Smith, Founder, Until There Are Nine

BREAK OUT SESSION #3-YOU BELONG HERE

Speaker: Shameka M Brown, Managing Partner, The Adversity Group
CEO + 3CP Certified Coach, The Only One There®
o Session on combating imposter syndrome

SWEET BREAK

3:30-4:15 PM

CLOSING

Session with Linda Clemons, CEO, Sisterpreneur Inc.
An expert in nonverbal communication, she teaches sales and leadership teams how an awareness of body language can improve performance and outcomes.

INTRODUCTION OF CLASS OF 2022 FELLOWS

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